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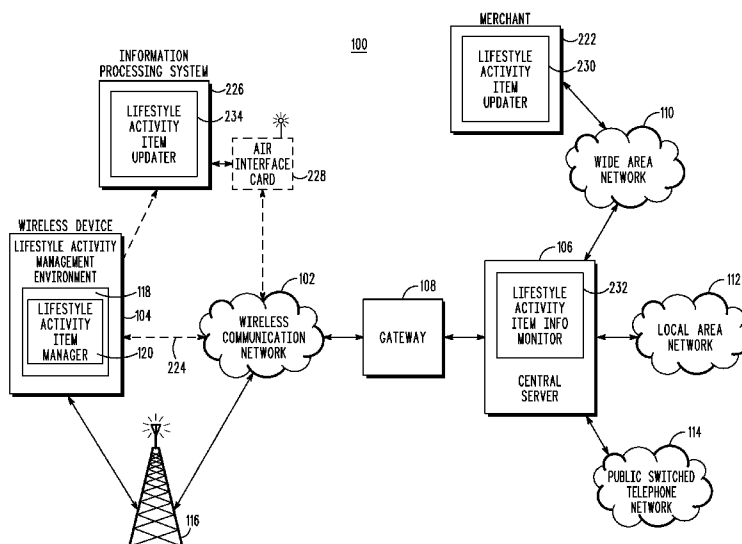
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(54) Title: DYNAMIC UPDATING OF PRODUCT PROFILES FOR ACTIVE LIFESTYLES



(57) Abstract: A method and wireless communication device are provided for managing information associated with purchases of active lifestyle products. The method includes receiving a notification (704) indicating a purchase transaction associated with at least one radio frequency ID enabled item. The notification is analyzed (706) and in response to the analyzing a user identifier corresponding to a user related to the purchase transaction is determined (708). A radio frequency ID associated with the at least one radio frequency ID enabled item is also determined (710). A wireless device (104) associated with the user is identified based on the user identifier (712). An information set associated with the at least one radio frequency ID enabled item is transmitted (714) to the wireless device (104). The information set includes at least the radio frequency ID associated with the at least one radio frequency ID enabled item.

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INTERNATIONAL SEARCH REPORT

International application No.
PCT/US 07/83640

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06Q 20/00 (2008.01)

USPC - 705/18

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC(8): G06Q 20/00 (2008.01)

USPC: 705/18

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

USPC: 705/1, 16, 17, 67; 902/22; 715/962; 700/236

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

Electronic databases: USPTO WEST (PGPB, USPT, EPAB, JPAB); Google Scholar

Search Terms Used: tracking or monitoring or managing lifesyle products or items, wireless or cellular or mobile device, radio-frequency or RFID product or item, user or product or item Id or identifier, network or database or server etc.

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 2005/0065971 A1 (Honda) 24 March 2005 (24.03.2005) (abstract, and para [0011]-[0028], [0047]-[0062], [0083]-[0090], [0112]-[0125])	1-10
Y	US 2006/0229504 A1 (Johnson, JR.) 12 October 2006 (12.10.2006) (abstract, figs. 2-4, and para [0002]-[0003], [0024]-[0026], [0043]-[0047])	1-10
A	US 7,140,542 B2 (Andreasson et al.) 28 November 2006 (28.11.2006)	1-10
A	US 2006/0205359 A1 (Brooks) 14 September 2006 (14.09.2006)	1-10
A	US 2002/0079368 A1 (Hankins) 27 June 2002 (27.06.2002)	1-10

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"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&" document member of the same patent family

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